

MEMORANDUM

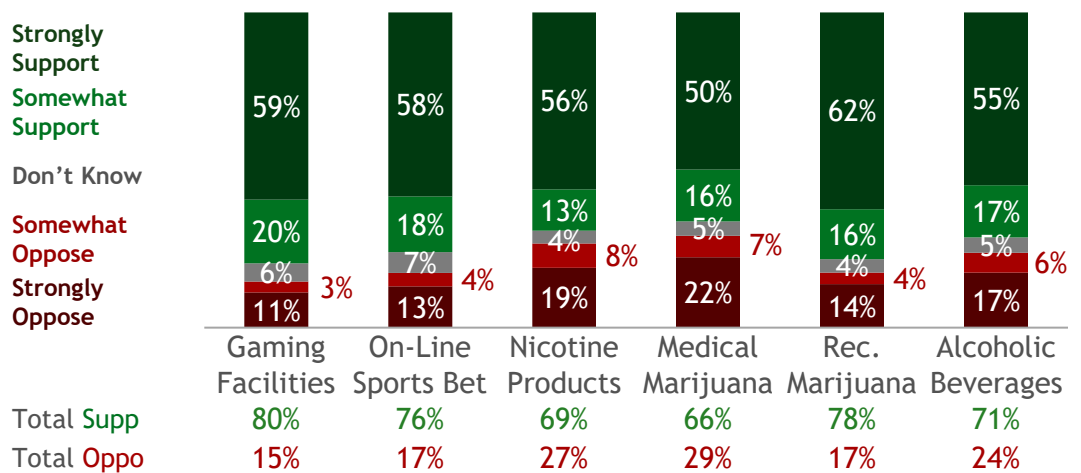
TO: INTERESTED PARTIES
FROM: CHRIS PERKINS - PARTNER
SUBJECT: LOUISIANA STATEWIDE POLL ON FUNDING CHILD CARE
DATE: APRIL 28, 2021

Support for Taxes to Fund Early Education

Voters strongly support taxing gaming facilities and on-line sports betting to fund early childhood education, and at least two in three voters support taxing nicotine products, marijuana, and alcoholic beverages for early childhood education.

Strongly Support
 Somewhat Support
 Don't Know
 Somewhat Oppose
 Strongly Oppose

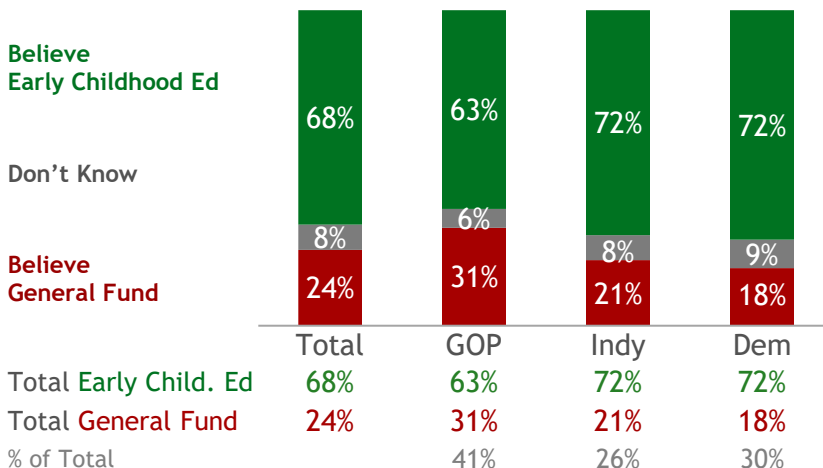
Taxing to Fund Early Childhood Education



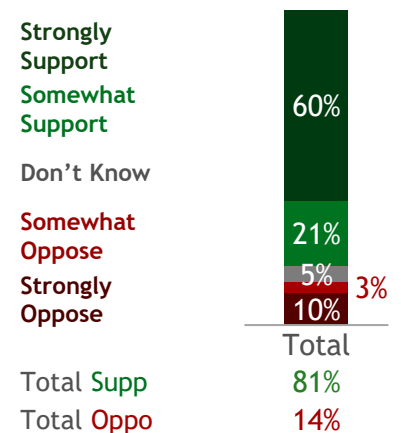
Allocate Sports Betting Revenue to Early Childhood Education

There is a strong bipartisan support to commit and allocate sports betting revenues to early childhood education programs rather than the state general fund.

Sports Betting Tax Revenue



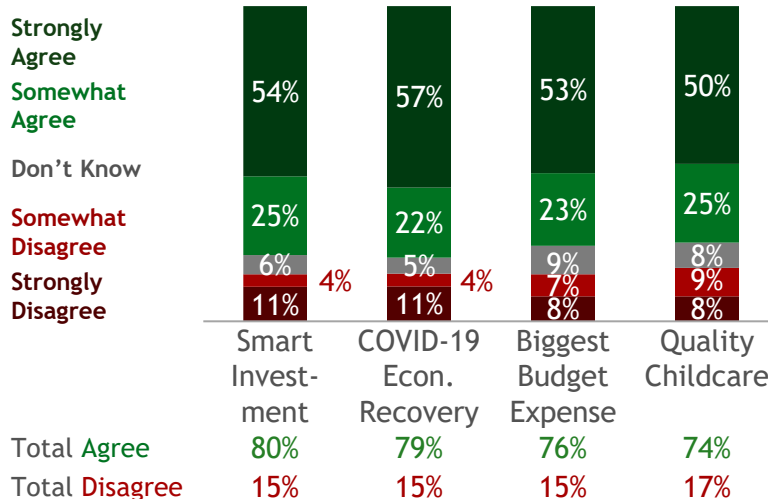
Revenue from Sports Betting to the Louisiana Early Childhood Education Fund



Childcare Impacts Families, Economic Recovery

Voters recognize early education's important role in state economic recovery and view it as a smart investment. Three-quarters recognize the high cost of childcare impacts family budgets and lack of access to quality, affordable childcare affects businesses.

Importance of Childcare in Louisiana



Appendix

Methodology

On behalf of Louisiana Policy Institute for Children, Ragnar Research conducted live telephone interviews April 11 through April 12, 2021, including landlines (5%) and cell phones (95%). Interviews include 600 Likely Voters (LVs) across the state of Louisiana. Quotas on age, gender, ethnicity, education, party, and region were used to ensure a representative distribution. The study's margin of error is $\pm 4\%$.

Chris Perkins Bio

Chris Perkins is an expert in quantitative and qualitative analysis. He's considered one of the most accurate pollsters and top public opinion experts in the United States. Since 2010, Chris has polled for more than one hundred winning Republican candidates for Governor, U.S. Senate, U.S. Congress, and a variety of other offices. Chris has also been a key resource for numerous organizations tackling public policy issues, including Fortune 500s, trade associations, and non-profit organizations.

Question Text

Taxing Goods

- Do you oppose or support taxing gaming facilities where sports betting takes place to fund early childhood education?
- Do you oppose or support taxing on-line sports betting to fund early childhood education?
- Do you oppose or support taxing nicotine products to fund early childhood education?
- Do you oppose or support taxing medical marijuana to fund early childhood education?
- If recreational marijuana were to be legal, would you oppose or support taxing marijuana to fund early childhood education?
- Do you oppose or support taxing alcoholic beverages to fund early childhood education?

Sports Betting Tax Revenue

-As you may know, current gaming tax revenues in Louisiana are allocated to specific state funds and programs. Which one of these programs do you believe sports betting revenue should be allocated to: the state general fund or early childhood education?

Early Education Childhood Fund

-Would you oppose or support the Louisiana State Legislature committing revenue from sports betting to the Louisiana Early Childhood Education Fund?

Childcare Impact - Next, I am going to read you a list of statements about childcare in Louisiana. After I read each one, please tell me if you disagree or agree with that statement.

- Using sports betting revenues to fund early childhood education is a **smart investment** in Louisiana today and tomorrow.
- Access to childcare is important to Louisiana's **COVID-19 economic recovery**.
- Childcare costs in Louisiana are the **biggest budget expense** for families with young children.
- Louisiana businesses are affected by lack of access to **quality and affordable childcare** among their employees.