

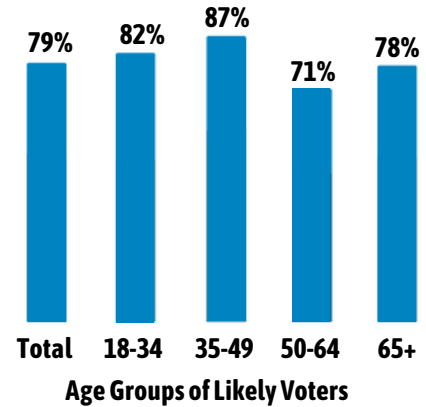


New Orleans Voters Support 2022 Early Childhood Education Millage

Strong Support for Early Childhood Education Programs

4-in-5 likely voters feel positively about early childhood care and education programs, including child care and preschool.

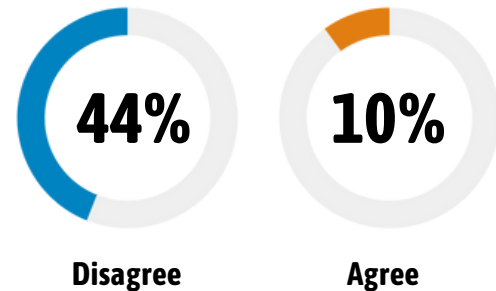
Question Asked: Are your feelings toward early childhood education programs, which include child care and preschool, very positive, somewhat positive, neutral, somewhat negative, or very negative?



Voters Disagree That There Are Enough Publicly-Funded Early Childhood Education Programs

Only 10% of likely voters think there are already enough state and federally funded early childhood programs and there is no need for local government to add new ones that require a tax increase.

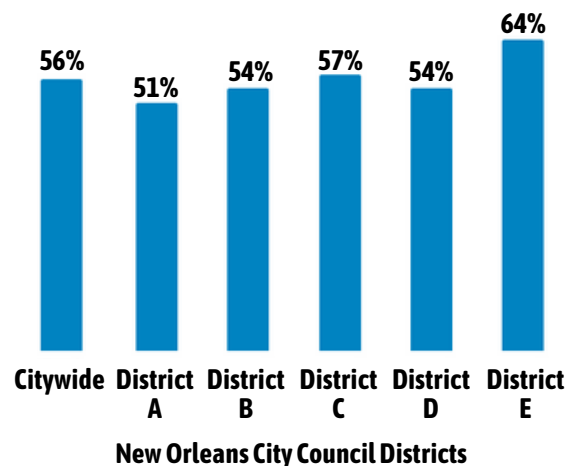
Question Asked: Please tell me whether you strongly agree, agree, disagree, or strongly disagree with each of the following statements. There are already enough state and federally funded early child education programs, like Head Start and the Child Care Assistance Program. There is no need for local government to add new ones that require a tax increase.



Citywide Support for April 2022 Early Childhood Education Millage

More than half of likely voters support the April 2022 early childhood education millage.

On the April ballot, there will be a vote to enhance early childhood education in New Orleans through the levy of five mills for a period of twenty years with all proceeds dedicated exclusively to programs and capital investments that provide childcare and educational opportunities for children who have not yet entered kindergarten. If you were voting today, would you vote for or against this proposition?



Poll conducted by LJR Custom Strategies between March 6-9, 2022, of 500 likely voters in Orleans Parish by telephone. Poll margin of error is +/- 4.4%.