



LOUISIANA POLICY INSTITUTE FOR CHILDREN IS TURNING

TEN

LPIC 10TH ANNIVERSARY

SPONSORSHIP
OPPORTUNITIES



Who is the Louisiana Policy Institute for Children?

The Louisiana Policy Institute for Children is a nonpartisan, nonprofit organization that is an independent source of data, research, and information for policymakers and stakeholders on issues related to early care and education for young children, birth to four, in Louisiana and their families.

Over the past **ten years**, the Louisiana Policy Institute for Children has impacted the state through its work by:

- Making Louisiana the very first state in the country to demonstrate the economic impact of early care and education through our Losing Ground research, which several states have replicated.
- Louisiana making historic increases in state funding for early care and education, enabling the highest number of children access to publicly funded child care through Louisiana's Child Care Assistance Program, in a decade.
- Helping to pass state legislation to create a state matching fund (the Louisiana Early Childhood Education Fund) to incentivize local investment in early care and education by providing matching state dollars and ensuring the matching fund has recurring revenue streams through sources like sports betting taxes and the Pelicans specialty license plate.
- Ensuring federal aid was quickly directed to child care providers throughout the COVID-19 pandemic because we were the first state in the country to begin collecting statewide data on child care providers during the pandemic.
- Creating a broad coalition of over 170 organizations across Louisiana committed to advocating for increased investment in high-quality early care and education. Coalition members include chambers of commerce, economic development organizations, United Ways, early care and education providers, and faith-based organizations.

What are sponsorship opportunities and benefits for the 2024 10th Anniversary Celebration?

1. Champion Sponsor: \$10,000

- Reserved seating for six
- Full-page ad in the event program
- Spotlight logo in VIP section
- Promotional item in the goodie bag
- Logo on gala website page

2. Ambassador Sponsor: \$5,000

- Reserved seating for four
- Half-page ad in the event program
- Promotional item in the goodie bag
- Logo on gala website page

3. Advocate Sponsor: \$1,750

- Reserved seating for two
- Quarter-page ad in the event program
- Promotional item in the goodie bag
- Logo on gala website page

4. Partner Sponsor, \$750

- Name recognition in the event program
- Logo on gala website page

Become a Sponsor

To become a sponsor for the Louisiana Policy Institute for Children's 10th Anniversary Celebration, click [here](#) to submit your payment online **by August 26th, 2024**. You can also finalize your sponsorship by making a check payable to the **Louisiana Policy Institute for Children for 10th Anniversary** and mail to:

Louisiana Policy Institute for Children
P.O. Box 13552
New Orleans, Louisiana 70185

For questions about sponsorships, email Libbie Sonnier at lsonnier@policyinstitutela.org.